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2 Description

3 ENTITY AUTHENTICATION IN A SHARED HOSTING COMPUTER
4 NETWORK ENVIRONMENT

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13 Related Application

14 This patent application claims priority upon, and
15 incorporates by reference in its entirety, U.S. provisional
16 patent application serial no. 60/309,203 filed July 31, 2001 and
17 entitled "Organizational Authentication in Shared Hosting SSL
18 Environments".

19 Technical Field

20 This invention pertains to the field of authenticating
21 entities, such as individuals, companies, and charitable
22 organizations, on a computer network in which a plurality of
23 entities are hosted on the same server computer.

24 Background Art

25 In a computer network such as the Internet, it is common for
26 a plurality of entities to be hosted on a single server computer.
27 For example, several entities may wish to have their Websites
28 hosted on a single computer to save costs associated with
purchasing and maintaining a server computer. This is called a

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2 shared hosting environment. It is common for these entities to
3 wish to have their Websites authenticated by a trusted third
4 party. An example of such a trusted third party is a
5 certification authority such as VeriSign, Inc. of Mountain View,
6 California. The authentication establishes that the entity is
7 legitimate and gives assurance to others, such as potential
8 customers of the entity, that they may safely conduct business
9 with the entity. The authentication may take the form of a
10 digital certificate using public key cryptography.
11 Authentication and encryption can be combined in a protocol such
12 as SSL (Secure Sockets Layer). Alternatively, non-cryptographic
13 authentication may be used, such as a seal or a plug-in software
14 module containing evidence of authentication by the trusted third
15 party.

16 In a shared hosting environment, the trusted third party
17 typically issues a digital certificate to the owner or operator
18 of the server computer, e.g., an Internet service provider (ISP),
19 but does not issue individual digital certificates to the
20 entities, due to limitations in the HTTP (hypertext transfer
21 protocol) and SSL protocols. Therefore, Internet service
22 providers using SSL in a shared hosting environment typically use
23 a shared SSL digital certificate that has been authenticated and
24 issued to the Internet service provider but not to the individual
25 entities. This is referred to as "shared SSL" and is popular in
26 lower-end Websites and entry-level hosting plans. In shared SSL,
27 the Website automatically redirects from the entity's site (e.g.,
28 <http://www.entity.com>) to a secure page hosted by the Internet

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2 service provider (e.g., <https://secured.isp.com> or
3 https://*.isp.com, where the wildcard character * can represent
4 any hostname, such as the name of the entity). In HTTPS, the "S"
5 stands for "secure." If a customer of the entity attempts to
6 obtain more information about the entity by means of clicking on
7 the security padlock icon displayed by his or her browser, the
8 customer will obtain information about the Internet service
9 provider, since the ISP is the certificate holder. The customer
10 will not be able to have the assurance that a trusted third party
11 has performed due diligence on the entity itself.

12 In shared SSL, the ISP may be tempted to allow the entities
13 hosted by the ISP to use the ISP's certificate as issued by the
14 trusted third party. This may constitute a violation of the
15 agreement between the ISP and the trusted third party, especially
16 when the ISP charges for such a service.

17 The present invention provides a means for a trusted third
18 party to provide authentication of individual entities in a
19 shared hosting environment, without needing to change the HTTP
20 and SSL protocols.

21 Disclosure of Invention

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23 The present invention is a suite of apparatus, methods, and
24 computer readable media for authenticating an entity (9) in a
25 shared hosting computer network (4) environment. A service
26 provider computer (2) contains a plurality of entity sites (5).
27 Connected to the service provider computer (2), a trusted third
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2 party computer (1) is adapted to provide a conglomerated
3 authenticity certification to the service provider computer (2).
4 Coupled to the trusted third party computer (1) is a means (10)
5 for enabling an entity (9) to seek to convert the conglomerated
6 authenticity certification into an individualized authenticity
7 certification covering that entity's site (5).

8 9 Brief Description of the Drawings

10 These and other more detailed and specific objects and
11 features of the present invention are more fully disclosed in the
12 following specification, reference being had to the accompanying
13 drawings, in which:

14 Figure 1 is a block diagram illustrating elements of the
15 present invention.

16 Figure 2 is a flow chart illustrating how, in the present
17 invention, a trusted third party 1 empowers a service provider 2
18 to offer a service by which entities 9 hosted on the service
19 provider's computer 2 may seek to obtain individualized
20 authenticity certifications from the trusted third party 1.

21 Figure 3 is a flow chart illustrating how, in the present
22 invention, an entity 9 may seek to obtain individualized
23 authenticity certification from the trusted third party 1.

24 Detailed Description of the Preferred Embodiments

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26 Figure 1 illustrates the basic configuration of the present
27 invention. A service provider server computer 2 hosts a
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2 plurality of sites (locations in a storage area) 5 on behalf of a
3 plurality of entities 9. An entity 9 may be an individual or
4 organization, e.g., a corporation, a non-profit organization, or
5 a government agency. In the preferred embodiment, site 5
6 comprises one or more pages on the World Wide Web, but in the
7 general case, access to a site 5 may be achieved by means other
8 than the World Wide Web, e.g., by file transfer protocol (FTP).
9 Figure 1 illustrates n entity sites 5. n can be any positive
10 integer. For purposes of simplifying Figure 1, only the first
11 entity 9(1) is illustrated.

12 A trusted third party 1 is connected to service provider
13 server computer 2 over link 4(2). Trusted third party 1 may be a
14 certification authority such as VeriSign, Inc. of Mountain View,
15 California. Trusted third party 1 is authorized to certify the
16 authenticity of service provider 2, e.g. by issuing a digital
17 certificate using public key cryptography, and processing under
18 normal authentication and verification procedures. This
19 certification may be evidenced by a seal 7, which may be
20 displayed on the service provider's Website 2. In this patent
21 application, "service provider", "service provider server",
22 "service provider server computer", and "service provider's
23 Website" are all referred to using the numeral 2. Similarly,
24 "trusted third party" and "trusted third party computer" are both
25 referred to using the numeral 1.

26 An enrollment area 10 situated within, or at least
27 associated with, trusted third party computer 1 provides the
28 means for an entity 9 to obtain an individualized authenticity

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2 certification of the entity's Website 5 from trusted third party
3 1. This authenticity certification may be evidenced by a seal 6
4 that appears on the entity's Website 5, or may be contained in a
5 plug-in module associated with the trusted third party computer
6 1. Figure 1 illustrates one entity 9, the first entity 9(1), as
7 having received such certification of its Website 5(1). Each
8 entity 9 communicates with enrollment area 10 over a link 4(3),
9 and with service provider server computer 2 over a link 4(4).

10 Included within, coupled to, or otherwise associated with
11 trusted third party computer 1 is a proof of right database 8,
12 which is used to assist trusted third party 1 in authenticating
13 service provider 2 and entities 9.

14 A plurality of client computers 3 are connected to various
15 of the entity sites 5 over link 4(1). Figure 1 illustrates m
16 client computers 3. m can be any positive integer. Each link
17 4(1), 4(2), 4(3), 4(4) can be any wired or wireless link, such as
18 the public switched telephone network (PSTN), a dedicated
19 network, a local area network (LAN), a wide area network (WAN),
20 the Internet, a virtual private network (VPN), etc. Figure 1
21 illustrates link 4(1) as being the Internet.

22 A client computer 3 typically communicates with an entity
23 Website 5 via browser software that is loaded into the client
24 computer 3. Information from the Website 5 is downloaded over
25 link 4(1) into the client computer 3. If an authentication seal
26 6 appears on the Website 5, it is downloaded into and displayed
27 on the client computer 3. Figure 1 illustrates one such seal 6,
28 which has been thus downloaded into and displayed on client

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2 computer 3(2). Authentication information for the seal 6 is
3 stored in a database associated with trusted third party computer
4 1. When the user of client computer 3(2) clicks on the seal 6,
5 the authentication information is downloaded in real-time from
6 the trusted third party computer 1 to the client computer 3(2),
7 where it is displayed to the user. This may be done in a two-
8 step process as described below.

9 When a plug-in module is used in lieu of a seal 6, the user
10 of the client computer 3(2) downloads the plug-in module from the
11 trusted third party computer 1, e.g., from a Website or database
12 associated with computer 1. At that point, a representation
13 (such as an icon) of the plug-in module may be displayed on the
14 client computer 3(2). Subsequent activation of the plug-in
15 module results in the authentication information being displayed
16 to the user on computer 3(2). The activation of the plug-in
17 module can be accomplished in any manner, for example, by the
18 user clicking on a icon representing the plug-in module, by
19 automatic pre-programmed activation, etc.

20 Figure 2 illustrates how the service provider 2 facilitates
21 the provision of individualized authenticity certifications to
22 the entities 9 whose Websites 5 are hosted on the service
23 provider server computer 2. The method begins at step 20. At
24 step 21, a partner account is established between trusted third
25 party 1 and service provider 2. This is normally in the form of
26 a written signed agreement between the two parties 1,2.

27 At step 22, service provider 2 requests from trusted third
28 party 1 a shared hosting encryption ID. This is a digital

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2 certificate issued by the trusted third party 1 plus a license to
3 share it in a certain way. It is sometimes referred to herein as
4 a "conglomerated authenticity certification".

5 At step 23, trusted third party 1 performs an authorization
6 inquiry with respect to service provider 2. Proof of right
7 database 8 may be used to assist trusted third party 1 in this
8 process. The investigation can take many forms and have
9 different depths, resulting in different levels of digital
10 certificates based upon the depth. For example, trusted third
11 party 1 may investigate whether service provider 2 is registered
12 with competent state and federal governments, verify that service
13 provider 2 has been in business for a certain period of time, and
14 investigate service provider 2's credit rating. If service
15 provider 2 passes the pre-established checks, the method passes
16 to step 24. Otherwise, the method terminates.

17 At step 24, trusted third party 1 issues the shared hosting
18 encryption ID; service provider 2 receives the shared hosting
19 encryption ID; and service provider 2 installs the shared hosting
20 encryption ID on its computer 2. The digital certificate that is
21 the basis for the shared hosted encryption ID typically contains
22 the following information:

23 1. The common name (fully qualified domain name) of
24 service provider 2.

25 2. The organization name of service provider 2. In
26 case provider 2 is a corporation, this is the name of the
27 corporation.
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2 3. The organizational unit (i.e., the name of the
3 department) within service provider 2 that is the
4 responsible entity.

5 4. The city where service provider 2 is located.

6 5. The state where service provider 2 is located.

7 6. The country where service provider 2 is located.

8 Items 1 through 6 are called the "distinguished name" of
9 service provider 2.

10 7. The validity period of the digital certificate
11 (i.e., when it is valid, when it expires).

12 8. The digital signature of trusted third party 1.

13 Revocation of such a digital certificate is checked in a
14 separate procedure, in which the revocation is posted on a CRL
15 (certificate revocation list), where it can be viewed by browser
16 software of the checking computer.

17 If the wildcard symbol * was used as described above, the
18 digital certificate issued to the service provider 2 can be a
19 wildcard certificate.

20 When service provider server computer 2 installs the shared
21 hosting encryption ID, an icon 7 typically appears on a Web page
22 of computer 2. The icon 7 is evidence that the digital
23 certificate has been issued by the trusted third party 1. The
24 icon 7 may appear in the form of a seal 7. Different types of
25 seals 7 may be used, depending upon the level of the digital
26 certificate. In the preferred embodiment, seal 7 is downloaded
27 onto a client computer 3 that connects to Website 2, and is
28 displayed on the browser of computer 3. A user of client

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2 computer 3 then may click on seal 7, enabling the user to view
3 the underlying digital certificate.

4 In optional step 25, trusted third party 1 sends to service
5 provider server computer 2 an activation code. This is a digital
6 code, typically 16 bytes long, uniquely assigned to the shared
7 hosting encryption ID. The optional activation code provides
8 additional security to the process illustrated in Figure 3.

9 In step 26, the service provider 2 pre-purchases from
10 trusted third party 1 a number of seal credit tokens, based upon
11 the number of entities 9 that service provider 2 thinks will wish
12 to purchase individualized authenticity certifications. The
13 tokens may be represented in digital form of a fixed bit length,
14 and have unique or distinctive token numbers.

15 In step 27, a counter within trusted third party computer 1
16 is set equal to j , the number of tokens pre-purchased by service
17 provider 2. j can be any positive integer.

18 In step 28, service provider 2 sells a token to an entity 9
19 that wishes an individualized certification. The sale can be
20 conducted by any means, e.g., by credit card, digital cash,
21 online, offline, etc.

22 In step 29, service provider 2 sends to the purchasing
23 entity 9 the address of enrollment area 10 within trusted third
24 party computer 1 where entity 9 can apply for its certification.
25 In the case of the World Wide Web, the address takes the form of
26 a URL (Universal Resource Locator). When the optional activation
27 code is used, it is passed to the purchasing entity 9 by service
28 provider 2. Additionally, service provider server 2 passes a

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2 token to the purchasing entity 9. The activation code and the
3 token can be appended to the URL, e.g., as CGI (Common Gateway
4 Interface) script.

5 Figure 3 illustrates how an entity 9 applies for an
6 individualized authenticity certification. The method commences
7 at step 30. At step 31, entity 9 accesses enrollment area 10,
8 which displays to entity 9 an enrollment form if entity 9
9 presents a valid token and optional activation code.

10 At step 32, entity 9 provides information that is required
11 on the form. This can be done online. The information requested
12 includes the domain name of the entity's Website 5. After
13 completing the enrollment form, entity 9 submits it, e.g. by
14 clicking a "submit" button.

15 At optional step 33, the submitted domain name of entity 9
16 is used to obtain registrant information from the WHOIS database,
17 a free look-up service on the Internet.

18 In step 34, the WHOIS information from step 33 (or the
19 domain name information, if step 33 is omitted) is used as a
20 basis for trusted third party 1 to access proof of right database
21 8. Proof of right database 8 contains information that tends to
22 establish the authenticity of entities 9. For example, in the
23 case where database 8 is Dun & Bradstreet's global database of
24 more than 64 million companies, the entity's D-U-N-S number is
25 identified, an inquiry is made as to whether the entity 9 is a
26 registered business, and whether the entity 9 has the right to
27 use the domain name of the entity's Website 5. Various databases
28 8 can be used, based upon a pre-established level of checking

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2 that is deemed necessary in order for trusted third party 1 to
3 grant individualized authenticity certification to an entity 9.

4 If entity 9 passes the authenticity checks of step 34, step
5 35 is performed, wherein trusted third party 1 decrements the
6 aforesaid token counter to indicate that one of the tokens is
7 being extinguished.

8 Then, at step 39, trusted third party 1 issues an
9 individualized authenticity certification to entity 9. This can
10 be in the form of a seal 6, which is typically a different
11 (lower) level of seal than seal 7 issued to service provider 2.
12 Some computer code normally accompanies seal 6. The code allows
13 a computer 3 user who clicks on seal 6 to access an information
14 page. Preferably, part of the code is first downloaded into
15 client computer 3, whose browser displays a dialog box showing
16 that trusted third party 1 signed the downloaded program. Thus
17 the user will have confidence of the source of the program. Then
18 the program posts a request, which may be encrypted using SSL, to
19 trusted third party 1 to retrieve the information page, which is
20 then displayed to the user. The information page can show
21 information about entity 9, such as the domain name of the
22 entity's Website 5, the entity's name, and the city, state, and
23 country where the entity 9 is located; information about the
24 service provider 2, such as the common name of the certificate
25 (three-level domain name); the status of the certificate (whether
26 valid or expired); and special information, for example,
27 information about trusted third party 1.
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2 As stated above, if a plug-in module is used in lieu of a
3 seal 6, activation of the plug-in module causes the information
4 page to be displayed to the user.

5 For an example as to what is displayed to the user of client
6 computer 3 on the information page, let us assume that the domain
7 name is theflagbox.com, entity 9 is Motherload Product
8 Development Corp., trusted third party 1 is VeriSign, Inc., and
9 the purveyor of database 8 is Dun & Bradstreet. Then the
10 information page may state:

11 "www.theflagbox.com is a VeriSign Secure Site. The
12 Secure Site Seal you clicked on indicates that the
13 information you send to this site is secured using SSL
14 encryption, the industry standard method for safely
15 transferring information over the Internet by the Website
16 hosting company, with permission of the Website owner. The
17 Seal also indicates that VeriSign and Dun & Bradstreet have
18 verified that this Website is owned by an authenticated
19 business and is not an imposter's Website. VeriSign and Dun
20 and Bradstreet have authenticated this site's identity. The
21 organization Motherload Product Development Corp. is the
22 registrant of the domain name theflagbox.com. Dun &
23 Bradstreet has performed a best in class investigation
24 leveraging D&B's global database of more than 64 million
25 D-U-N-S numbered entities to confirm that Motherload Product
26 Development Corp. is a registered business. The D-U-N-S
27 number is a unique nine digit identifier of single business
28 entities that has become the standard for keeping track of

1
2 the world's businesses. This site is secured by a VeriSign
3 SSL server certificate. Motherload Product Development
4 Corp. has given permission to VeriSign, Inc. to secure its
5 Website with a VeriSign digital server certificate, which
6 uses industry standard SSL technology to encrypt
7 information, such as credit card numbers, sent to SSL
8 secured pages on this site. To ensure that you are visiting
9 a VeriSign Secure Site, check that: the original URL of the
10 site you are visiting is theflagbox.com; and the URL of this
11 page is https://checkout.verisign.com. Copyright 2001
12 VeriSign, Inc. All rights reserved."

13 In optional step 40, trusted third party 1 sends a surface
14 mail letter to entity 9 to verify that entity 9 had the authority
15 to request the individualized authenticity certification. The
16 letter typically specifies a time period after which it is
17 assumed that entity 9 had the authority; the transaction then
18 becomes legitimate if entity 9 does not object within said time
19 period. The method then ends at step 42.

20 If entity 9 was not authenticated using database 8 in step
21 34, the method passes to step 36, where trusted third party 1,
22 typically in an offline fashion, asks entity 9 for information
23 that would establish the authenticity of entity 9. For example,
24 trusted third party 1 may ask entity 9 for a notarized copy of
25 its business license.

26 Then, at step 37, trusted third party 1 asks whether entity
27 9 has passed the checks that were undertaken in step 36. If yes,
28 database 8 is updated in step 38 and control passes to step 35.

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2 If entity 9 fails the checks set forth in step 26, control
3 passes to step 41, where trusted third party 1 informs entity 9
4 of its rejection. Specifically, trusted third party 1 might need
5 to inform entity 9 that the registered owner of the domain name
6 has changed and therefore entity 9 must re-enroll; or that entity
7 9 could not be authenticated and therefore does not qualify.
8 Again, the method ends at step 42.

9 The methods and all of the steps that are illustrated in
10 Figures 2 and 3 can be implemented in hardware, firmware, and/or
11 software. They are typically implemented in software modules.
12 Any combination of the software modules can be packaged and sold
13 as a product on a removal medium, such as a floppy disk, compact
14 disk, or DVD.

15 Typically, the shared hosting encryption ID that trusted
16 third party 1 provides to service provider 2 is valid for a
17 certain period of time only. When the time period expires, the
18 underlying digital certificate is amended in indicate that the
19 certificate is no longer valid. Similarly, trusted third party 1
20 may need to revoke the certificate issued to service provider 2,
21 e.g., because provider 2 has violated the terms of the partner
22 account established between trusted third party 1 and service
23 provider 2. Again, revocation of the certificate is enforced by
24 means of trusted third party 1 amending the certificate's status
25 field to indicate that the certificate is no longer valid.

26 Likewise, expiration and revocation of an individualized
27 authenticity certification issued to an entity 9 can be enforced
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2 by means of trusted third party 1 recalling a seal 6 issued to an
3 entity 9 and/or by modifying the information page behind seal 6.

4 It typically costs more for a digital certificate than for
5 space on a server 2. Thus, using this invention, an entity 9 is
6 able to obtain authenticity certification for less money than it
7 would cost to obtain its own high-level digital certificate at
8 the same level as service provider 2. Entity 9 is able to
9 display business authentication information to its customers and
10 potential customers, thus enabling more customers to feel secure
11 in doing business with its site 5. In the case where entity 9 is
12 a charitable organization, potential donors will feel more
13 comfortable in donating money to the charitable organization 9.

14 This invention helps trusted third party 1 provide a more
15 secure PKI (public key infrastructure) in a shared hosting
16 environment.

17 The invention allows service provider 2 to provide a more
18 secure offering to its entity 9 subscribers, while reducing its
19 risk compared with the shared SSL technique of the prior art.

20 Finally, the invention allows customers 3 to feel confident
21 that sites 5 displaying appropriate seals 6 have been
22 authenticated by a trusted third party 1 and that due diligence
23 has been performed, thus providing assurances of legitimacy.

24 The above description is included to illustrate the
25 operation of the preferred embodiments and is not meant to limit
26 the scope of the invention. The scope of the invention is to be
27 limited only by the following claims. From the above discussion,
28 many variations will be apparent to one skilled in the art that

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2 would yet be encompassed by the spirit and scope of the present
3 invention.

4 What is claimed is:
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